

INSTITUTE OF HEALTH & BUSINESS MANAGEMENT  
AND SOCIAL SCIENCES (IOHBMSS)



**JINNAH SINDH MEDICAL UNIVERSITY,  
KARACHI-SINDH**



**ADMISSIONS  
2020  
BOOKLET**



BBA (Morning Program) 4years  
BBA (Health Care Management) (Morning Program) 4years  
MBA (Hospital & Health Care Management) (Morning / Evening) 2years  
MBA(Executive) (Weekends) 2years

## ACADEMIC PROGRAMS

Keeping the market demand in public and business organization IOHBMSS offers the following programs at undergraduate and graduate level in the field of business management and healthcare management: The following program will be conducted in morning and evening.

**1. BBA (4-Year) Program (138 Credit Hours) (Morning Program)**

**Eligibility:** Intermediate with minimum 50% marks or equivalent.

**2. BBA (Health Care Management) 4-Year Program (138Cr.Hrs) (Morning Program)**

**Eligibility:** Intermediate with minimum 50% marks or equivalent.

**3. MBA (2-year) Program in Hospital & Health Care Management (Morning/Evening) (66 Credit Hours)**

**Eligibility:** 16 years education MBBS/BDS/BSN/B.E/M.A/MSC/  
M .com or equivalent

(2nd division with a minimum of 50% marks).

**4. MBA (Executive) 66 Credit Hours**

**Eligibility:** 16 Years of education plus 4years work experience having degree i.e. MBBS/ BE/ BDS/ MA/ MSc/ M.com or equivalent

(minimum 2<sup>nd</sup> division. With minimum of 50% mark)

**BBA (4-year) Courses (50 SEATS)**  
**BBA: Semester I**

S.#	Course Code	Course Title	Credit Hours
1.	COM300	Fresh English I	3
2.	COM301	Oral Communication	3
3.	ITB320	Introduction to Business	3
4.	MAN321	Principles of Management	3
5.	ACC322	Fundamentals of Accounting	3
6.	REL305	Islamic Studies/ Ethics	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester II**

S.#	Course Code	Course Title	Credit Hours
1.	COM302	Fresh English II	3
2.	COM303	Business Communication	3
3.	CAB323	Computer Application to Business	3
4.	MTH304	Business Mathematics	3
5.	ACC330	Financial Accounting	3
6.	PST306	Pak. Studies	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester III**

S.#	Course Code	Course Title	Credit Hours
1.	ECO424	Micro Economics	3
2.	PSY410	Psychology	3
3.	LOG411	Logic	3
4.	STA407	Business Statistics	3
5.	HCM412	Intro to Safety, Health & Environment Management	3
6.	IBF425	Introduction to Business Finance	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester IV**

S.#	Course Code	Course Title	Credit Hours
1.	MAN440	Organizational Behavior	3
2.	STA441	Inferential Statistics	3
3.	MKT426	Principles of Marketing	3
4.	ECO408	Macro Economics	3
5.	ACC442	Cost Accounting	3
6.	HRM427	Human Resource Management	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA : Semester V**

<b>S.#</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	BRM528	Business Research Method	3
2.	MNB543	Money & Banking	3
3.	MIS531	MIS in Business & Health Care	3
4.	MKT532	Marketing Management	3
5.	AUD513	Auditing	3
5.	HCM544	Entrepreneurship in Business & HealthCare System	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester VI**

<b>S.#</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	FIN533	Financial Management	3
2.	COD514	Community Development	3
3.	LAW529	Business Law	3
4.	BSE515	Business Ethics	3
5.	EOP516	Economy of Pakistan	3
6.	ETS517	Environmental Studies	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester VII**

<b>S.#</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	COB645	Consumer Behavior	3
2.	ACC634	Managerial Accounting in Health Care	3
3.	POM635	Production & Operation Management	3
4.		Elective I	3
5.		Elective II	3
<b>Total Credit Hours:</b>			<b>15</b>

**BBA: Semester VIII**

<b>S.#</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	MAN636	Strategic Management	3
2.	RTW646	Report Writing based on Internship	3
3.	IBS647	International Business	3
4.		Elective III	3
5.		Elective IV	3
6.			3
<b>Total Credit Hours:</b>			<b>18</b>
<b>Total Credit hours (8 semesters) 138</b>			

**BBA (HCM) (4-year) Courses (50 SEATS)**  
**BBA: Semester I**

S.#		Course Title	Credit Hours
1.	COM300	Fresh English I	3
2.	COM301	Oral Communication	3
3.	ITB320	Introduction to Business	3
4.	HCM311	Fundamentals of Healthcare Management	3
5.	AAC322	Fundamentals of Accounting	3
6.	REL305	Islamic Studies/ Ethics	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester II**

S.#		Course Title	Credit Hours
1.	COM302	Fresh English II	3
2.	COM303	Business Communication	3
3.	CAB323	Computer Application to Business	3
4.	MTH304	Business Mathematics	3
5.	ACC330	Financial Accounting	3
6.	PST306	Pak. Studies	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester III**

S.#		Course Title	Credit Hours
1.	ECO424	Micro Economics	3
2.	PSY410	Psychology	3
3.	MAN321	Principles of Management	3
4.	STA407	Bio Statistics	3
5.	HCM412	Intro to Safety, Health& Environmental Management	3
6.	FIN425	Introduction to Business Finance	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester IV**

S.#		Course Title	Credit Hours
1.	MAN440	Organizational Behavior	3
2.	STA441	Inferential Statistics	3
3.	MKT426	Principles of Marketing	3
4.	ECO408	Macro Economics	3
5.	ACC442	Cost Accounting	3
6.	HRM427	Human Resource Management	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester V**

<b>S.#</b>		<b>Course Title</b>	<b>Credit Hours</b>
1.	BRM528	Business Research Method	3
2.	MNB543	Money & Banking	3
3.	MIS537	Health Management Information System	3
4.	MKT532	Marketing Management	3
5.	HCM511	Health Policy & Planning	3
6.	HCM544	Entrepreneurship in Business& Health Care System	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester VI**

<b>S.#</b>		<b>Course Title</b>	<b>Credit Hours</b>
1.	FIN533	Financial Management	3
2.	COD514	Community Development	3
3.	LAW529	Business Law	3
4.	HCM515	Health Ethics	3
5.	HCM516	Hospital Administration	3
6.	EOC517	Economy of Pakistan	3
<b>Total Credit Hours:</b>			<b>18</b>

**BBA: Semester VII**

<b>S.#</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
1.	COB645	Consumer Behavior	3
2.	ACC634	Managerial Accounting in Health Care	3
3.	POM635	Production & Operation Management	3
4.		Elective I	3
5.		Elective II	3
<b>Total Credit Hours:</b>			<b>15</b>

**BBA: Semester VIII**

<b>S.#</b>		<b>Course Title</b>	<b>Credit Hours</b>
1.	MAN636	Strategic Management	3
2.	RTW646	Report Writing based on Internship	3
3.	IBS647	International Business	3
4.		Elective I	3
5.		Elective II	3
<b>Total Credit Hours:</b>			<b>15</b>
<b>Total 8 semesters)Credithours</b>			<b>138</b>

**MBA (Executive) (2-year) Courses (60 Seats)  
Semester I**

S.#		Course Title	Credit Hours
1.	MAN521	Principles of Management	3
2.	COM503	Business Communication	3
3.	MKT526	Principles of Marketing	3
4.	MTH504	Business Mathematics & Statistics	3
5.	ACC530	Financial Accounting	3
<b>Total Credit Hours:</b>			<b>15</b>

**MBA (Executive): Semester II**

S.#		Course Title	Credit Hours
1.	HRM527	Human Resource Management	3
2.	IBF525	Introduction to Business Finance	3
3.	MAN540	Organizational Behavior	3
4.	STA541	Statistical Inferences	3
5.	ACC542	Cost Accounting	3
6.	CAB523	Computer Application to Business	3
<b>Total Credit Hours:</b>			<b>18</b>

**MBA (Executive): Semester III**

S.#		Course Title	Credit Hours
1.	MAN636	Strategic Management	3
2.	FIN633	Financial Management	3
3.	RMT628	Business Research Method	3
4.	ECO608	Business Economics	3
5.		Elective I	3
6.		Elective II	3
<b>Total Credit Hours:</b>			<b>18</b>

**MBA (Executive): Semester IV**

S.#		Course Title	Credit Hours
1.	MAN644	Entrepreneurship	3
2.	RRW648	Research Report Writing	3
3.	ACC634	Managerial Accounting	3
4.		Elective III	3
5.		Elective IV	3
<b>Total Credit Hours:</b>			<b>15</b>

**Total Credit Hours 66**

**2-year MBA Program (Hospital & Health Care Management)  
Semester-wise Breakup of Courses (66 Credit Hours)  
(120 SEATS)**

**Semester I**

<b>S.#</b>	<b>Course Title</b>	<b>Credit Hours</b>
1. POM521	Principles of Management	3
2. COM 503	Business Communication	3
3. CAP523	Computer Application	3
4. STA507	Biostatistics	3
5. HCM510	Introduction to Hospital & Health Care Management	3
<b>Total Credit Hours:</b>		<b>15</b>

**Semester II**

<b>S.#</b>	<b>Course Title</b>	<b>Credit Hours</b>
1. MIS537	Health Management information System	3
2. ACC530	Financial Accounting	3
3. MKT526	Principle of Marketing	3
4. HCM511	health policy, Planning and management	3
5. MAN540	Organizational Behavior	3
6. RSM528	Research & Survey Methodology	3
<b>Total Credit Hours:</b>		<b>18</b>

**Semester III**

<b>S.#</b>	<b>Course Title</b>	<b>Credit Hours</b>
1. HCM527	Introduction to Human Resource Management	3
2. ACC642	Cost Accounting	3
3.	Health Elective I	3
4.	Health Elective II	3
5.	Business Elective I	3
<b>Total Credit Hours:</b>		<b>15</b>

**Semester IV**

<b>S.#</b>	<b>Course Title</b>	<b>Credit Hours</b>
1. HCM612	Health Service Delivery and operation management	3
2. FIN633	Financial Management	3
3. ECO608	Micro & Macro Economics	3
4.	Health Elective – III	3
5.	Business Elective – II	3
6	Business Elective-III	3
<b>Total Credit Hours:</b>		<b>18</b>
<b>Total Credit Hours (4semesters):</b>		<b>66</b>



## FEE STRUCTURE

### 1. Fees payable at the time of Admission:

- |   |             |
|---|-------------|
| a. Admission Fee (at the beginning of academic year)  | Rs.5,000/-  |
| b. Caution Money (Refundable)(at the end of completion of the study program)  | Rs.5,000/-  |
| c. Enrolment Fee  | Rs. 2000/-  |
| d. Examination (per semester)   | Rs. 2,500/- |
| e. RFID card  | Rs. 1,000/- |
| f. IOHBMSS Academic Promotion Fund  | Rs. 2,500/  |
| g. Student in the respective programs will pay convocation fees along with the final semester fees as per University rules / policy |             |

### 2. Tuition Fee payable at the start of each Semester

Academic Program	Semester Fee (per Semester)
BBA (Morning Program) 4 years	Rs. 40,000
BBA (Morning Program) 4-year Program in Health Care Management	Rs. 40,000
MBA (Executive) (2 years)	Rs. 40,000
MBA (2-year) (Hospital & Health Care Management)	Rs. 45,000

- Student in the respective classes will pay convocation fees along with the final semester fees as per University rules / policy

## INTERVIEW/ ENTRY TEST

The admission form can be downloaded from: [www.jsmu.edu.pk](http://www.jsmu.edu.pk)

Please feel free to contact the office at the following phone numbers:

3<sup>rd</sup> Floor, Office of Admission, Jinnah Sindh Medical University,  
Rafique Shaheed (H.J) Road, Karachi. Tel: 021-99204776, 0347-1241039

