




JSMU
NATIONAL ACCOUNTABILITY BUREAU
CHARACTER BUILDING SOCIETY

PRESENTS



**POSTER COMPETITION
2017**

CORRUPTION - EATING OUR SOCIETY



**Last Date For Submission:
14th December, '17**

**Prize Distribution:
16th December, '17**

**Venue For Submission:
Orthodontic Department,
SIOHS, JSMU,
Karachi**

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POSTER MAKING - PAINTING COMPETITION INSTRUCTIONS

Drawing / Painting Rules (Amateur Category):

- Drawing / painting must be on paper/card sheet/chartpaper of A3 size (11.7" x 16.5") or A2 size (16.5" x 23.4"). Maximum size of artwork not to exceed 18" X 24".
- Suggested mediums include, but are not limited to pencil, crayon, water color, oil paint, markers, colored pencils, color ballpoint pen and pastels (Color), etc. Photographs, wires, and other 3D objects are not acceptable.
- The completed artwork must be on a flat piece of paper.
- The drawing / painting must not include words or slogans.
- The drawing / painting must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- Name and age of participant as well as institute's name and address must be clearly mentioned on the back of poster in the English Language.
- The theme "Corruption eating our society" should be the main focus of the poster.
- No text (including theme title, name, etc) should be written on the front of the poster.

Drawing / Painting Rules (Senior Category):

- Painting must be on a single flat surface (canvas is acceptable).
- Maximum size of artwork cannot exceed 18" X 24".
- Suggested media include, oil, acrylic, watercolor, ink wash, gouache, and any other liquid substance.
- Painting must not include words or slogans.
- Painting must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- Name and age of participant as well as institute's name and address must be clearly mentioned on the back of the painting in the English Language.
- The theme "Corruption eating our society" should be the main focus of the painting.
- No text (including theme title, name, etc) should be written on the front of the painting.

General Rules

- Entry submission form should be submitted along with the poster. Form is appended below.
- Institutes will not be limited by a number of entries.
- A poster should be an individual effort of a child/person. While teachers/representatives are encouraged to direct and inspire the students, the artwork needs to be of the student's own making.
- No work may be entered which has been copied from any published source or any other artist's creative image unless the student has modified or reinterpreted the original work in at least significant ways using the student's own vision or style. Please keep in mind that size is not a significant change.
- When students choose to use someone else's work as the basis for their work, they must consider the following:
 - (1) color or lack thereof,
 - (2) media/medium change, and
 - (3) unique adds or deletes.
- The goal is to have all work be entirely conceptualized, developed, and created by the student.
- In addition, artwork to be judged may not include any other questionable content that would not be suitable for youth competition.
- All posters submitted for competition shall become the property of Jinnah Sindh Medical University.

Scoring:

The judging scoring rubric will be based upon 5 separate criteria: Technique, Personal Expression, Organization, Integration, and Overall Aesthetic.

Technique – the use of media and tools (execution and technical skills). The student chooses and controls media and tools effectively to enhance the appearance of the work.

Personal Expression – the level of imagination, creativity, and individuality. The expression is unique and the concept presented in a fresh way that is imaginative and inventive.

Organization – the use of elements and principals of art, effectively choosing those which enhance the overall appearance of the work.

Integration – the work integrates technique, expression, and organization through aesthetic and critical judgment to achieve an effective interpretation.

Overall Aesthetic – the synthesis of creative composition and technical expertise. The way elements of design blend together to form a cohesive representation of the artist's point of view.

